

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY- JUNE 2018

Paper Code: BBA-112

Subject: Business Environment

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q.No1 which is compulsory.

- Q1 Answer the following questions: **(Any three):-** (15)
(a) What are the limitations of environmental analysis?
(b) Why do we need poverty alleviation programmes?
(c) Critically evaluate the role of GATT in promoting international trade.
(d) Distinguish between national income at current price and national income at constant price.
- Q2 What are the central problems of an economy? How does planning help in solving them? (15)
- Q3 What are the basic characteristics of Indian economy? Elaborate. (15)
- Q4 Is the Service-Led economic growth of India sustainable? Discuss. (15)
- Q5 How would you explain the paradox of high economic growth and low human development in India? (15)
- Q6 Critically evaluate the government policy towards public sector enterprises since 1991. What are the objectives of disinvestment? (15)
- Q7 Explain the role of WTO in safeguarding IPR (Intellectual Property Rights). (15)
- Q8 Illustrate using schematic representation as to how the circular flow of income and expenditure occur in the context of four sector model of economy. (15)
